

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT11/12 16.29
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME STEPHANIE KINCAID

SALES PRSN WA- JOE KNAUER

CONTRACT # 6360855

| | CLASS: NATL. | LOCAL | REGIONAL |
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CLASS: NATL.

ICE)

DATE OCT11/12 16.29

STA =

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 18 | S | | 1130P-1205A | 30 | | \$1,000.00 | 10/6 | 10/6 | 0 | | SAT | 0 |
| AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 465 | | | | | | | | | | | | |
| PROGRAM : NEWS ORD COM1 : LATE NEWS AIRS 11-1135P. SAT LATE NEWS AIRS 1130P-1205A. PART OF A MAKEGOOD MADE UP OF LINES 16-18 | | | | | | | | | | | | |
| 8 | S | | 1130P-1200M | 30 | | \$1,000.00 | 10/6 | 10/6 | 0 | | SAT | 0 |
| PROGRAM : NEWS | | | | | | | | | | | | |

REP HEADLINE# 6360855 TRF# 335174 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT11/12 16.29
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
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|----|---|--|-------------|----|--|------------|------|------|---|--|-----|---|
| 19 | A | | 1155P-1230A | 30 | | \$1,000.00 | 10/6 | 10/6 | 2 | | SAT | 2 |
|----|---|--|-------------|----|--|------------|------|------|---|--|-----|---|

PROGRAM : NEWS
ORD COM1: SPOT RAN AT 12:24A AND 12:26A IN EYEWITNESS NEWS @ 1155P-1230A DUE TO
ORD COM2: FBAL RUN OVER.
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-8
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-18
STATION MAKEGOOD OFFERS:
M3 OK'D BUY#8 MISSED: SAT/1130P-1200M OCT6 30S \$1,000.00 (OCT11/12)
BUY#18 SAT/1135P-1205A OCT6 30S \$1,000.00
OFFER: SAT/1155P-1230A OCT6(2/WK) 30S \$1,000.00 PLS ADVISE.
CMT: SPOT RAN AT 12:24A AND 12:26A IN EYEWITNESS NEWS @ 1155P-1230A DUE TO
CMT: FBAL RUN OVER.

OCT/12 34425.00 CONTRACT TOTAL 34425.00
TOTAL SPOTS 18

MARKET TOTALS \$110,925 WFTV 34% WKMG 30% WESH 25% WOFL 9% WKCF 0% WRBW 2% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE